

HOME FOR THE HOLIDAYS SWEEPSTAKES

SAMPLE ON-AIR SCRIPTS

Thank you for downloading the Mega Contest sweeps and liner package, please feel free to use or modify the scripts below to promote your Mega Contest.

- Home is where the heart is, so go wherever **your** heart desires this season in our Home for the Holidays Sweepstakes! Visit {SiteName} to learn how you could win a \$3,000 cash prize to spend visiting loved ones, prepping your own house for the holiday season, or however you choose!
- Going home for the holidays? Or maybe it's your turn to play host or hostess to the rest of your family. Whatever your plans may be, some extra cash could come in handy. Visit {SiteName} for more details on our Home for the Holidays Sweepstakes, where you could win a \$3,000 cash prize to spend making your season even merrier!
- Who **couldn't** use more cash during the holiday season? Between shopping for gifts, preparing a big holiday meal, or making travel plans to visit your loved ones, December can be a pretty costly month. In our Home of the Holiday Sweepstakes, we're making one person's season even merrier! You could spend the \$3,000 cash prize catering Christmas dinner, buying plane tickets to visit your family, or even treating yourself to a little holiday getaway. How you spend the money is up to you! Visit {SiteName} for more details, and enter for your chance to win!
- Need another reason to feel festive this holiday season? How about 3,000 reasons? In our Home for the Holidays Sweepstakes, you could win \$3,000 cash to spend on whatever your heart desires! Visit your loved ones or invite them into your home to enjoy a catered holiday meal. You could even treat your family to a fun post-holiday vacation! Visit {SiteName} for more details, and enter today for your chance to win.

How does it help me?

Mega Contests are all about helping you grow your audience by offering an awesome prize at no cost to you! We're here to make sure you get what you need to win by providing a great prize as part of a great promotion.

How can I grow my audience with Mega Contests?

Growing your audience with Mega Contests requires that you spread the word, and we've included all the resources you need to do that. In the Mega Contest blog post you'll find sample liners, supporting graphics, and other useful tips to grow your site traffic and get more newsletter subscribers. Go download what you need and start promoting this contest today!

Best practices

If you want wild success with your Mega Contests, we suggest you do these things.

- Promote your Mega Contest often in your most effective communication channel; your listeners will love the opportunity to win this awesome prize!
- Remember that players will have to find the contest so you should make sure to highlight it on your homepage. We provide graphics so you can do just that!
- Make your contest viral! Let your audience know that anyone who shares the contest on Facebook can earn extra entries when their friends enter!

Find out more about free upcoming Mega Contests you can promote at <http://support.franklymedia.com/mega-contests/> or [sign up today to receive email updates!](#)